

Supported by:



PROMOTING RESPONSIBLE DRINKING

REDUCING THE HARM
CAUSED BY ALCOHOL

WEDNESDAY 31ST JANUARY 2007
INMARSAT CONFERENCE CENTRE, LONDON EC1

Speakers include:

SRABANI SEN Chief Executive, Alcohol Concern

MIKE CRAIK ACPO lead on alcohol issues and Chief Constable, Northumbria Police

PROFESSOR IAN GILMORE President, Royal College of Physicians

COUNCILLOR HAZEL HARDING Chair-Safer Communities Board, Local Government Association

JULIE BENTLEY Chief Executive, The Suzy Lamplugh Trust

In the UK, more than 3.8 million people are addicted to alcohol and more than a million 16-24 year olds regularly drink to get drunk. In a bid to change the culture of the way alcohol is consumed the government introduced the 24 hour licensing act at the end of November 2005, with the aim of reducing binge drinking rates, tackling alcohol related disorder and minimising the number of people admitted to hospital through alcohol related incidents.

A year on, this timely one day conference will consider the impact of the Licensing Act and Alcohol Harm Reduction Strategy, consider the increasing concerns over binge drinking, preventing alcohol related crime and disorder, and discuss how to promote safe, responsible drinking through strong local partnerships and better management of town centres. The conference will also explore the impact of drinking on the nation's health and discuss how to raise awareness to create a better understanding of the dangers of drinking and alcohol abuse, through campaigns such as the Home Office and Department of Health's Know Your Limits initiative.

This conference is a must attend event, for all those who are driving the agenda for safe and responsible drinking.

www.neilstewartassociates.com/li246



AGENDA

(SUBJECT TO CHANGE)

09:00 Registration and Refreshments

SESSION ONE: SETTING THE SCENE

- 09.50 Introduction and Welcome by the Chair
Srabani Sen, Chief Executive, Alcohol Concern
- 10:00 The Impact of 24 Hour Licensing
Professor Ian Gilmore, President, Royal College of Physicians
- 10:20 The Cost of the Binge Drinking Culture
Ben Baumberg, Policy and Research, Institute of Alcohol Studies
- 10.40 Keynote Address
Government Spokesperson to be confirmed
- 11:20 Questions and Discussion
- 11.40 Refreshment Break

SESSION TWO:

12:00 Best Practice Seminars

Each seminar will begin with a best practice presentation and then open up to an interactive group discussion, allowing further discussion of the topics raised in the conference and sharing of local experiences. Delegates should choose to attend one seminar from the list of four below. Places are allocated on a first come first served basis, subject to maximum capacities.

- 1 Alcohol and Sexual Health: Understanding the Risks
Mark Limmer, Rochdale Teenage Pregnancy Strategy, Rochdale County Council
- 2 Improving Treatment and Support for People with Alcohol Problems
Richard Kramer, Director of Policy, Turning Point
- 3 Tackling Under-age Drinking
Speaker to be confirmed
- 4 Reducing Pressure on the Health Services: The Role of the Alcohol Health Worker
Adrian Brown, Clinical Nurse & Specialist in Substance Abuse, St Mary's NHS Trust

13:00 Buffet Lunch

SESSION THREE: CREATING A SAFER DRINKING ENVIRONMENT – A PARTNERSHIP APPROACH

- 13:50 Promoting Responsible Drinking: The Role of the Drinks Industry
David Poley, Chief Executive, The Portman Group
- 14:10 Better Management of Town Centres: Reducing Alcohol Related Disorder
Mike Craik, ACPO lead on alcohol issues and Chief Constable, Northumbria Police
- 14:20 Encouraging People to Take Responsibility for their Own Well-Being
Julie Bentley, Chief Executive, The Suzy Lamplugh Trust
- 14:40 Ensuring the Safety of Local People and their Communities
Councillor Hazel Harding, Chair – Safer Communities Board, Local Government Association
- 15:00 Questions and Discussion
- 15.15 Refreshment Break

SESSION FOUR:

15.30 Seminar streams

Each seminar will begin with a best practice presentation and then open up to an interactive group discussion, allowing further discussion of the topics raised in the conference and sharing of local experiences. Delegates should choose to attend one seminar from the list of four below. Places are allocated on a first come first served basis, subject to maximum capacities.

- 5 Developing Indicator Sets to Inform Area Alcohol Strategies
Speaker to be confirmed
- 6 Treatment of Alcohol Related Offenders
Dr. Mary McMurrin & Steve Delight, Division of Psychiatry, University of Nottingham
- 7 Technologies for Reducing Alcohol Related Disorder: A Brighton Case Study
Patricia Sauer, Message in a Bottle Innovation Programme, Centre for Public Innovation
- 8 Reducing Alcohol Misuse
Kate Winstanley, Director of Campaigns, Drink Aware Trust

16.20 End of Conference



PROMOTING RESPONSIBLE DRINKING

REDUCING THE HARM CAUSED BY ALCOHOL

WEDNESDAY 31ST JANUARY 2007
INMARSAT CONFERENCE CENTRE, LONDON EC1

“The Government is committed to tackling alcohol abuse in all its forms whether challenging attitudes to binge drinking or cracking down on the underage sale of alcoholic drinks.”

Vernon Coaker MP
Under-Secretary of State for
Policing, Security and Community
Safety, Home Office

SPECIFICALLY THE CONFERENCE WILL:

- Consider the implications of the Licensing Act and the National Alcohol Harm Reduction Strategy in relation with the government aims to redress the balance between alcohol consumption, crime and public safety
- Explore effective methods of countering the binge drinking culture and engaging young people in understanding the harm that alcohol abuse can cause
- Explore examples of effective practice in relation to the police and partnership responses to alcohol related crime and disorder
- Discuss the role of the individual in ensuring their own well-being, through raising public awareness
- Outline effective strategies of building partnerships for successful town and city management to create safer drinking environment and prevent alcohol related crime, disorder, violence and harm
- Share experience and good practice through interactive in-depth conference streams
- Provide a networking opportunity aimed at facilitating better inter-agency understanding

Unable to Attend?

Conference papers, as presented to the delegates on the day, are available after the conference for £99. This useful reference will include: available speakers' papers, speakers' biographies and any additional inserts.

SPONSORSHIP OPPORTUNITIES

If you are interested in sponsorship and exhibition opportunities at this conference contact Candice Madison on: 020 7324 4350 or e-mail candice.madison@neilstewartassociates.co.uk

Neil Stewart Associates

PO Box 39976
2nd Floor, 1 Benjamin St
London EC1M 5YT

tel: 020 7324 4330 fax: 020 7490 8830
e-mail: info@neilstewartassociates.co.uk
website: www.neilstewartassociates.com

PROMOTING RESPONSIBLE DRINKING: REDUCING THE HARM CAUSED BY ALCOHOL

WEDNESDAY 31ST JANUARY 2007, INMARSAT CONFERENCE CENTRE, LONDON EC1

To Register - Please submit your completed form by: (Please complete the form in black ink only and write in capital letters)

✉ **POST:** Customer Service, Neil Stewart Associates Ltd, PO Box 39976, 2nd Floor, 1 Benjamin St, London EC1M 5YT

☎ **FAX:** 020 7490 8830 (Please photocopy this booking form for additional delegates) 🌐 **ONLINE:** www.neilstewartassociates.com/li246

DELEGATE BOOKING FORM

li246

Name _____ Title (Mr/Ms/Dr/Prof/Other) _____

Position _____

Name of Training Manager _____

Organisation _____

Email _____

Address _____

Postcode _____

Tel No. _____ Direct Line? (Yes/No) _____ Fax No _____

I have read and agree to the terms and conditions below:

Signature _____

DELEGATE FEES* Please tick the relevant box below

- SUPPORTED RATE** £175.00 + VAT (£205.63)
Voluntary Organisations, Trade Unions
- REDUCED RATE** £310.00 + VAT (£364.25)
Universities, Colleges, Public Sector Organisations
- FULL RATE** £425.00 + VAT (£499.38)
Central Government Departments & Agencies, Commercial Sector, Non Departmental Public Bodies

* Fees include all day access to the event, available conference papers, buffet lunch and refreshments, for registered delegates only. Fees do not include travel costs or accommodation. Shared places are not permitted.

SEMINAR SELECTION

You may attend one Seminar in Session Two and Four. Places are allocated on a first come first served basis. Please circle your choice here:





Session Two: 1 2 3 4 Session Four: 5 6 7 8

ADDITIONAL REQUIREMENTS If you have any additional requirements, please describe them here:

CONFERENCE PAPERS

- I am unable to attend the conference, please send me the available conference papers after the event @ £99. The delegate pack will be posted after the conference, once payment has been received. Please indicate your method of payment below.

HOW TO PAY Please tick the relevant box below

- Invoice Please send an invoice to: _____
Purchase order number (if relevant) _____
- Cheque I enclose a cheque for £ _____ made payable to Neil Stewart Associates Ltd
- Credit Card We can accept the following credit cards:    
- Please debit £ _____ from Mastercard/Eurocard/Visa/Maestro/Delta
- Card No. _____ Expiry date of card _____ Maestro Issue No. _____
Card Security number – (last 3 digits on the back of the card) _____

Name (as on card) _____

Issuing Bank _____

Cardholder's address _____

Postcode _____

Signature _____

Who should attend?

- Crime Reduction Directors in Regional Offices
- Crime and Disorder Reduction Partnerships
- Community Safety Co-ordinators
- Anti Social Behaviour Co-ordinators
- Anti Social Behaviour Development Officers
- Drug and Alcohol Action Teams
- Drug Misuse Specialists
- Substance Misuse Workers
- Alcohol Treatment Workers
- Police Officers
- Police Authority Members
- Offender Managers
- Crime Design Advisers
- Crown Prosecution Service
- Youth Offending Teams
- Magistrates
- Solicitors
- Arrest Referral Scheme Managers
- Town Centre Managers
- Housing Managers/Officers
- Heads of Social Inclusion
- Local Strategic Partnership Co-ordinators
- Primary Care Trusts
- NHS Trusts
- Strategic Health Authorities
- Mental Health Service Managers
- Child and Adolescent Mental Health Services (CAMHS)
- Health Service Managers/Commissioners
- Senior Nurses
- Directors of Social Services
- Social Workers
- Members/Officers of Local Authorities
- Neighbourhood Co-ordinators
- Neighbourhood Renewal Officers
- Councillors
- Youth Workers
- Voluntary Sector
- Drinks Industry
- Private Security Industry
- Victim and Witnesses Schemes
- Government Officials
- Voluntary Sector
- Research & Policy Officers
- Academics

Terms and Conditions

This booking form constitutes a legally binding agreement. Payment must be received in full before the event. We are not responsible for the non-arrival of confirmation documents: if, by 7 days prior to the conference, you have not heard from us, contact us using the phone number on the brochure. Cancellations made in writing before Friday 12th January 2007 will be subject to an administration fee, amounting to 35% of the liable fee. All cancellations made after this date will be liable for the full delegate fee. Although substitutions will be accepted if notified in writing prior to the event, non-arrivals will be liable for the full fee.

Data Protection

The personal information you provide will be held on a database by Neil Stewart Associates Ltd. By registering for a conference, Neil Stewart Associates can provide you with information relating to your booking and other Neil Stewart Associates services via email, direct mail, telephone or fax. If you do not want to receive this information please write to the Database Manager at Neil Stewart Associates. Your details may also be made available to other carefully selected companies.

Please tick here if you **do not** wish to receive information from third parties.

Please tick here if you **do** wish to receive information from third parties.